



Prudential

Bring Your Challenges®

RECOGNIZING THE VALUE OF UNIONS

Developed by

The Economist

Intelligence Unit

Insights from a survey of over 1,500 union members

81%

of union members have a strong sense of pride in their work



2 out of 3

feel that by being in a union, they have an advocate looking out for their best interests

Note: Data based on an Economist Intelligence Unit survey conducted in September 2016 unless otherwise sourced. The research, sponsored by Prudential, surveyed 1,573 U.S. union members in 15 industries.

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